



Iowa County Outdoor Recreation for Tourism Grant Request for Proposals

Iowa County is offering grant funding for outdoor recreation projects that increase or improve tourism into Iowa County.

Applicants must be non-profit organizations, schools, or municipalities. Projects should start in 2024 and be completed no later than December 31, 2025.

Applications must be received by 4:30 pm on Monday April 1, 2024. Funding decisions will be made by mid-May. Payments will be made in two installments; half of funding will be awarded after the grant agreement is signed and the other half once the project is complete. A total of \$50,000 is available.

Applications will be ranked by a team of County staff based on tourism impact, need, feasibility and readiness, accessibility, communications plan, and match percentage.

Successful grant applicants must sign an agreement that will detail the grant deliverables and requirements.

Please fill out all fields and try to stay within the space provided. If additional space is required, attach no more than one additional page and clearly indicate the section(s).

Applications should be emailed to Katie Abbott: katherine.abbott@iowacounty.org.

Email or call Katie with questions: 608-930-9893.



Project title: _____

Organization name: _____

Address: _____

Contact name: _____

Contact email: _____ Contact phone: _____

Requested amount: _____ Will you accept a partial award? Yes No

Organization background: (include mission, key staff, website/social media links)

Project timeline: _____

Project description and planning: Describe your project and plan for completion, including location, methods, if this is new/ongoing/one-time, and any partners involved.

Why is this project needed?

How will this project bring more people to Iowa County? (include estimated # of users per year if you have it)

What types of people will this project benefit and how will they access it? (e.g. is the location public or private? Are there entry fees? What time of year/time of day is it open? What ages, physical abilities, etc. can use it?)

How will you measure success?

How will you advertise your project to help bring in visitors?

Itemized budget: include any match (cash or in-kind; match is not required but will get more points)

Expense description	Cost per unit	Quantity	Total Cost	Grant funding requested	Match amount	Match type and source
Totals						

I certify that I am authorized by my organization to apply for and implement this grant:

Signature: _____ Date: _____